

## CONTRIBUTIONS OF ARTICLES/ADVERTISEMENTS FOR THE SLNA NEWSLINE



Thank you for taking an interest in contributing to the production of the bimonthly Sierra Leone Nurses Association Newsletter, Newsline. The purpose of SLNA Newsline is to communicate current news from the nursing profession to nurses, midwives, allied health workers and any interested partners or stakeholders. SLNA Newsline will serve as a communication tool to;

- Disseminate important news and updates
- Encourage nurses through stories and news from health workers
- Educate readers on current topics in the health profession
- Solicit help from readers (either for an event, or in a financial capacity)
- Market products or services related to SLNA partners and increase brand awareness

There are various ways of contributing to the SLNA Newsline. Please see below for options.

Contribution	Description	Prices
Article	A story, report or <b>validated</b> opinion piece on current or recent issues of general interest. Articles should be about health or the nursing profession. Members/students are encouraged to submit stories about their placement, or research work.  <i>Articles which names an institution/government body must be cleared with the source and will be published at the discretion of the Editor of the SLNA Newsline. Articles with unverified or malicious content will NOT be published.</i>	Students: <b>Free</b> SLNA Members: <b>Free</b> SLNA Partners*: tbc Registered Company: tbc <i>More current or high profile stories may receive priority.</i>
Permanent Column	A recurring piece or article written by a resident columnist (individual or company), for the duration of a minimum of 4 months and a maximum of 8 months, thereafter offer is subject to review. Articles, pieces can be linked or unrelated, however content topic must be related to health or the nursing profession.	Students: <b>Free</b> SLNA Members: <b>Free</b> SLNA Partners*: tbc Registered Company: tbc
Commentary	A section on the third page for individual commentaries about various issues including comments on past SLNA Articles, columns or case studies, or general issues/comments in relation to health or the nursing profession.	<b>Free</b>
Case Study	Located on the back page, Case Study is a space reserved for focused and short stories of the successes of a particular person, event or situation, which can be used to encourage and promote/raise awareness among readers.  Topic can range from the specific work of a nurse, to the good performance of a prophylactic drug.	Students: <b>Free</b> SLNA Members: <b>Free</b> SLNA Partners*: tbc Registered Company: tbc <i>All case studies should be cleared with clearance from owner/distributor of products</i>
Advertisements	Spaces of various sizes within newsletter to display promotional material to market products or services. Spaces may also be used to display public announcements relating to health.  <i>Adverts can be related to health and can also contain topics of a more generic nature</i>	Full page A5 Half page A6 6 x 4 " <i>Concessions available for members and student upon request</i>

\*SLNA Partners refers to contributors from Hospitals and Health Centres, Government Ministries, Training Institutions and Professional Associations.

If you are interested in contributing to/advertise in SLNA Newsline, please send your article/story to, or contact us at [slna\\_03@yahoo.co.uk](mailto:slna_03@yahoo.co.uk), or call 078818839/077588222 to discuss options